

MACCABI AUSTRALIA LEADERSHIP PROGRAM

Prepared by Dr. Ilan Kogus



Objectives

This program aims to develop leaders who will be passionately committed to Maccabi Australia and its mission in the years to come.

Methodology

The program is conducted in a virtual context and is reinforced by mentoring and group mastermind process. The underlying objective is to develop excellence in individuals and create a bonded, results-oriented, highly skilled leadership group.

What makes this program Unique?

- High caliber participants
- A successful, tested and proven program
- Exceptional curriculum
- Highly experienced mentors
- The program leader - Dr Ilan Kogus

Program Components

- **Residential weekend retreats:** Three retreats In February, June and November
- **Learning phase:** 12 E-Mail/video conference training sessions: March-June 2009
- **Implementation phase:** The Mentoring program: August-November 2009
- **Mastermind program:** Six Mastermind group meetings in April, May, June, August, September and October 2009
- **'Learning from the Champions' Program**

This program is by far the most comprehensive leadership program ever created for Maccabi or any other community organization in Australia and the world. Participants will receive a training program (\$6000+ market value), at a discounted price.

Screening Participants

This program is not for everyone; it is only for the committed and ambitious 30-45 year olds who:

- are able and willing to learn
- are able and willing to master the fundamentals of effective leadership
- have at least 2 years of leadership role/s in Maccabi or the community
- are able to be part of and to lead a team
- are recommended by their club/organization for the program
- are ready, passionate and committed to the implementation and the challenges of their leadership journey

Applicants will be screened to make sure they fit into the program and that their commitment to Maccabi Australia is high.

Resources and Budget

- Three (3) Residential weekend retreats
- 12 E-Mail training sessions
- Air travel
- Ground transportation
- Hotel accommodation
- Success University material (USD 750.00)
- TopLeaf DVD program (est. USD 5000)
- Printing (workbooks and manuals)
- Communication costs
- Text books
- Marketing support

APPENDIX: LEARNING RESOURCES

ADIZES TOPLEAF LEADERSHIP PROGRAM (www.adizes.com)

Why TopLeaF Makes Better Leaders

The TopLeaF Program is a practical application of the Adizes methodology, a proven process for developing management adeptness in any organization. With its emphasis on change management, the Adizes Methodology is considered by many to be a solid foundation for all organizational development. This methodology was conceived, developed and systematized from case studies and many years of experience with change management programs in a variety of situations.

TopLeaF is a breakthrough delivery method in management training that gives top managers and executives a thorough, practical understanding of advanced leadership concepts all in a safe, supportive, and welcoming environment. It allows them to achieve dramatic increases in organizational productivity, while emphasizing an integrative approach and committed engagement on many different levels. The benefits of the program include:

- **Fresh Thinking** - New ideas and perspectives are the fuel for any company's continued growth and innovation. The program inspires each leader's best thinking, challenges their assumptions and provides a platform to implement insights with confidence and precision.
- **Enhanced Decision Making** - This program provides an effective sounding board for the toughest decisions of fellow executives who have met and overcome the same challenges. It's like getting the "trial" without the "error," and it helps members make better decisions when the stakes are highest.
- **Accountability for Success** - Business leaders have precious few people to turn to for seasoned advice and the plain truth. With no agenda except to help one another succeed, program groups and Facilitators test assumptions, uncover opportunities and hold each other accountable for taking action.
- **Improved Performance** - In the end, the Program is about improving members' performance so their companies can perform better. It's about continuous, accelerated, practical learning that's more lasting than any one-time workshop, and more actionable than any flavour-of-the-day business book. It's about turning from good to great intentions into great results.

SUCCESS UNIVERSITY PROGRAM (www.alina.successuniversity.com)

12 Pillars of Success

Personal Development - Become the person you truly desire to be by engaging in a life-long

strategy of skills, knowledge, and self-improvement.

Goal-Setting - Achieve a sense of purpose behind every action as well as multiply your long-term success quotient by having a set of clearly defined 10-year goals.

Health - Spiritual/Physical/Emotional - improve your looks, confidence, energy, quality and length of life by having a consistent health/fitness philosophy and maintaining a health plan.

Money - Financial Independence/Getting Out of Debt, Saving, Giving - Place yourself ahead of 85% of the population and increase by 90% your odds of achieving financial independence by retirement age simply by having a sound financial philosophy and proven investment plan.

Relationships - Improve your ability to be a more effective and loving parent, spouse, and friend by improving your relationship skills.

Time Management - Gain between 10 and 15 additional forty-hour work weeks per year by applying more productive time management methods each day.

Networking/Referrals - Tap into one of the greatest resources you possess as well as gain a greater, more positive influence in the marketplace by utilizing your current relationships and networking base.

Selling/Negotiating - Increase your production by 10% - 15% without investing more time or effort by improving your selling, networking, and negotiating skills.

Communication/Presentation - Increase every level of performance related to your company, staff, and individual performance, as well as all your personal relationships by mastering the art of communication.

Leadership - Multiply your efforts and have a positive influence over a larger sphere of people by learning effective leadership and management skills.

Accelerated Learning - Quickly improve your skills and aptitude to gain and retain knowledge in any area (communication, time management, leadership, etc.) through Memory and Speed-Reading techniques and more.

Legacy/Contribution - Take the time to apply your skills in making a difference in your community and world - something that will have an impact on future generations.

EMAIL COMMUNICATION AND ACTION STRATEGIES

- Focus on mastering all Pillar of Success.
- Provide action strategies and exercises.
- Contain tens downloadable workbook files.
- Provide follow-up Q & A.

DOWNLOADABLE WORKBOOKS AND AUDIOS

- A comprehensive, 129-page downloadable workbook "Goals 2003 - Creating a Life On Purpose," written by author Tina Miller.
- A Downloadable special report "Converting New Year's Resolutions Into Reality" by Jeff Davidson, the widely acclaimed author of "The Complete Idiot's Guide to Reaching Your Goals."
- A downloadable mp3 audio teaching on goals: Jim Rohn's famous "Goals Workshop" recorded before a live audience, which offers a simple model for identifying your goals.
- A downloadable mp3 audio teaching on goals: Bob Proctor knows "Goals" --- he went from a \$6,000 a year income as a fireman to a millionaire in just a few years --- and he will help you understand the infinite potential you possess.